Make Him Love You Forever

Affiliate Swipe Pack

26 emails, social posts, ads and hooks

By Hannah Jackson | ClickBank vendor: menloveyou

How to use this pack

Commission: you earn 75% of every sale, on the $29.95 front end and on the offers a customer takes after it. Make Him Love You Forever by Hannah Jackson is sold through ClickBank (vendor: menloveyou) with a 60-day money-back guarantee.

How to get your hoplink

1. Sign in to your ClickBank account and note your affiliate nickname (your ID).

2. Your basic hoplink is: https://hop.clickbank.net?affiliate=YOURNICK&vendor=menloveyou

3. Replace YOURNICK with your nickname. To see which email or post sells best, add a tracking word at the end: &tid=fb1 (any short word you choose).

4. You can also build and copy your link on the Hoplinks page of the affiliate area: https://makeanymanloveyounow.com/affiliates/

What [HOPLINK] means

Everywhere you see [HOPLINK] in this pack, paste your own hoplink from the steps above. Do the same with [YOUR NAME]. {{first_name}} is a merge tag: change it to the tag your email service uses.

Rules

Keep the disclosure line (the P.S. in emails, #ad or "(affiliate link)" on posts). Do not add results promises, timeframes, deadlines, extra testimonials or numbers: the only survey figure is 416 men. Hannah Jackson is a writer and relationship coach, never a therapist or doctor.

Email swipe

Product: Make Him Love You Forever by Hannah Jackson (ClickBank vendor: menloveyou)

Price: $29.95, with a 60-day money-back guarantee

Website: makeanymanloveyounow.com

These 26 emails are written for you to send to your own list, in your own voice. Before you send:

- Replace [HOPLINK] with your ClickBank hoplink from the Affiliate Hoplinks page.
- Replace [YOUR NAME] with your name.
- {{first_name}} is a first-name merge tag. Change it to the tag your autoresponder uses.
- Keep the P.S. disclosure line. It tells your readers you may earn a commission.

The story emails are a 5-day sequence: send them in order, one a day. All the other emails stand on their own.

Please keep the facts as written. Do not add results promises, deadlines, extra testimonials or numbers that are not in these emails.

Email 1: The phone call

Group: Story sequence (send in order, one a day)

Subject lines:

- The phone call that started all of this
- "I just don't feel the same way anymore..."
- What changed in him?

Preheader: It took 416 men to explain what went wrong.

Hi {{first_name}},

"I'm sorry, Hannah. I just don't feel the same way anymore..."

That was the phone call. A couple of months earlier, the same man had told her, "I think I'm falling in love with you..."

Hannah Jackson is a writer and relationship coach, and today she's a happily married mom. Back then she was a woman whose boyfriend, Josh, had switched off his feelings right when she thought they were at the beginning of forever.

She spent night after night crying into a bowl of ice cream, letting the pain and loneliness take over.

The question that kept going round in her head is one a lot of women have asked at some point. What happens inside a man between "I think I'm falling in love with you" and "I don't feel the same way anymore"?

The answer came from a place she never expected: the men themselves. 416 of them, in an anonymous survey. And one of the things they told her stopped her cold, because it was

something she had always avoided doing with Josh, out of fear of pushing him away.

I'll tell you tomorrow how that survey came about. If you'd rather not wait, Hannah tells the whole story herself here:

[HOPLINK]

Talk soon,

[YOUR NAME]

P.S. I may earn a commission if you buy through my link, at no extra cost to you.

Email 2: The call to Slade

Group: Story sequence (send in order, one a day)

Subject lines:

- She asked a men's coach for help
- "Men don't really know what they want, until..."
- Why Hannah went to a coach for MEN

Preheader: His answer surprised her. His offer surprised her more.

Hi {{first_name}},

When Hannah Jackson wanted to know why her boyfriend had gone cold on her, she phoned a man whose whole job is coaching other men.

His name is Slade Shaw. He's her good friend and a well-known dating and relationship coach for men. And the first thing he said to her is a line I keep coming back to:

"Men don't really know what they want, until they FEEL it... Until they meet a woman who MAKES them feel it."

Then he was honest about his limits. His expertise was helping men with women, not the other way around. So he made her an offer. He would send an anonymous survey to all of the men in his relationship network.

Anonymous was the key. With no names attached, men could say what they really thought.

Hannah wrote the questions. She asked why men lose interest and switch off their love. She asked what turns them off, and what makes a man desire a woman so intensely that he can't stop thinking about her. She asked what he needs before he feels ready to take the relationship to the next level.

And for the men who were deeply in love, she asked one more: what made you SURE she was The One?

Four days later, Slade's reply landed in her inbox. Tomorrow I'll tell you what it said, and what one of those answers did to everything Hannah thought she knew about men.

Hannah tells the full story here:

[HOPLINK]

Speak soon,

[YOUR NAME]

P.S. Just so you know, if you buy through my link I may earn a commission. It costs you nothing extra.

Email 3: Over 400 replies

Group: Story sequence (send in order, one a day)

Subject lines:

- Over 400 men answered. One answer shocked her.
- What made him SURE she was The One?
- It wasn't her looks

Preheader: 416 men, one anonymous survey, and the reply Hannah didn't expect.

Hi {{first_name}},

When the men in Hannah Jackson's survey were asked what made them SURE a woman was The One, physical attraction was NOT the number one answer.

Keep that in mind, because I'll come back to it.

Four days after her friend Slade sent the anonymous survey out, his email arrived: "We've had an incredible result with over 400 responses to your survey."

416 men from all walks of life had answered. With no names attached, they bared shocking truths about women, love and commitment. Hannah calls them confessions, and I think that's the right word.

Reading them, she was blindsided. Something she had always avoided doing with Josh, because she was afraid it would push him away, turned out to be exactly what most of these men wanted MORE of.

To check she wasn't going crazy, she spent the evening poring over research on the science of love, attraction and romantic attachment. Her hunches were right.

So, back to The One. If looks weren't the top answer, what was?

It was something deeper. Remember what Slade told her when she first called him: men don't really know what they want until they FEEL it. The men who were sure they'd found The One were describing a feeling, and Hannah set out to understand exactly what creates it.

You can read what she found here:

[HOPLINK]

Tomorrow, the five things that kept coming up again and again.

[YOUR NAME]

P.S. Full disclosure: I may be paid a commission if you buy through my link. Your price stays the same.

Email 4: The five things

Group: Story sequence (send in order, one a day)

Subject lines:

- The same five things kept coming up
- The #1 mistake women make with men
- Why 3 out of 5 isn't enough

Preheader: Why a man can be attracted to you and still walk away.

Hi {{first_name}},

A man can be attracted to a woman in every way and still walk away from her. Hannah Jackson learned that the hard way with Josh, and the confessions of 416 men showed her why.

As she read through the survey answers, the same five things kept coming up. Five things men secretly crave in a relationship, yet very few women know about.

She put them in order and called it the Deep Attachment Sequence:

Step 1: Captivate His Attention

Step 2: Make Time Stand Still

Step 3: Unconditional Acceptance

Step 4: Desire Without Need

Step 5: Fulfill His Hero Fantasy

Individually, men are attracted to all five. But if a man only goes through three or four of them, he will still feel like something is MISSING. Hannah's warning is plain: without all five stages, men often lose interest and look elsewhere.

That's where Josh finally made sense to her. And it led her to what she calls the #1 mistake women make with men: putting all their effort into attracting a man, rather than making him feel attached.

In her words, "while attraction captures a guy's attention for the short-term, attachment captures his HEART."

So the answer to how a man can be attracted to you and still leave is simple. Attraction was never the part that keeps him.

Hannah walks through all five steps here:

[HOPLINK]

Tomorrow I'll tell you how her own story turned out.

[YOUR NAME]

P.S. In the interest of honesty, I may earn a commission if you buy through my link, at no extra cost to you.

Email 5: The Christmas party

Group: Story sequence (send in order, one a day)

Subject lines:

- How Hannah met Luke
- She met him at a Christmas party
- The end of Hannah's story

Preheader: From crying into ice cream to calling him her husband.

Hi {{first_name}},

The man Hannah Jackson met at a Christmas party is now her husband.

All week I've been telling you how she got from a heartbreaking phone call to that party, and today you get the end of it.

The survey of 416 men changed the way Hannah saw men. Just one month later, she met Luke. She calls him "the most amazing man", and today she is lucky enough to call him her husband.

Then she started writing it all down. She was often up until 3am, drinking coffee after coffee, typing like a mad woman until she'd finally crash. When it was done, she showed Slade, the men's coach who'd sent out her survey. His reply:

"Wow Hannah, it's scary how accurate that is. Do you know how much guys would KILL to have that kind of insight about women?"

What she wrote is called Make Him Love You Forever. It's an eBook and an audiobook edition, so you can read it or listen to it on any device, and it covers all five steps of the Deep Attachment Sequence along with the named techniques for each one. You also get access to raw relationship confessions from the men who completed the survey.

Here's what one reader, Jess B., wrote:

"I didn't realise some of the things I was doing to push men away. Reading the book and listening to the audios certainly was a wake-up call for me. I've been going out with someone for six months now, and we're crazy about each other!"

It's $29.95, and it comes with a 60-day money-back guarantee. If it doesn't live up to your expectations for any reason, you email her customer happiness team and get a full refund.

[HOPLINK]

Thanks for reading along this week,

[YOUR NAME]

P.S. I may receive a commission if you buy through my link. You pay the same price either way.

Email 6: Step 1: Captivate His Attention

Group: Curiosity emails (one craving or step each, send in any order)

Subject lines:

- What to do before you see him
- Step 1 starts before he's even in the room
- The 30 seconds before you see him

Preheader: Hannah Jackson calls it the Battery Recharge Technique.

Hi {{first_name}},

The first step in making a man fall for you happens before he's even in the room.

That idea comes from Hannah Jackson, a relationship coach and writer who built her program from the confessions of 416 men in an anonymous survey. Those men kept naming the same five things they crave in a woman, and the first of them is Step 1 of her Deep Attachment Sequence: Captivate His Attention.

Most of us would guess that catching a man's attention is about what you wear or what you say. Hannah starts somewhere else. She starts with you, on your own, before you see him.

She calls it the Battery Recharge Technique, a set of simple 30 second practices to do before you see your man. Most of us can feel the difference between someone who walks in drained and someone who walks in with her energy back.

Step 1 is only the start. The other four steps are what turn his attention into real attachment, and Hannah is clear that a man who only gets three or four of them will still feel something is missing.

All five are here:

[HOPLINK]

[YOUR NAME]

P.S. I may earn a commission if you buy through my link, at no extra cost to you.

Email 7: Step 2: Make Time Stand Still

Group: Curiosity emails (one craving or step each, send in any order)

Subject lines:

- Ever had a date where the hours disappeared?
- 7 'Time-Stopping' triggers
- When your fears get in the way

Preheader: Step 2 of the five things 416 men secretly crave.

Hi {{first_name}},

Most of us remember at least one evening with someone where we looked at the clock and couldn't believe how late it was.

Relationship coach Hannah Jackson says that feeling is one of the five things men secretly crave. She found it in the answers of 416 men to an anonymous survey, and she made it Step

2 of her Deep Attachment Sequence. She calls it Make Time Stand Still.

What usually gets in the way is fear. Worry that you're saying the wrong thing. Worry that he's already losing interest. When those thoughts are running, it's very hard to be fully in the moment with anyone.

Hannah's answer is a set of 7 "Time-Stopping" triggers, to put your fears into shutdown mode and draw him into the moment with you. That kind of evening, with both of you fully in it, is what Step 2 is about.

You can see the five steps here:

[HOPLINK]

[YOUR NAME]

P.S. Just so you know, if you buy through my link I may earn a commission. It costs you nothing extra.

Email 8: Step 3: Unconditional Acceptance

Group: Curiosity emails (one craving or step each, send in any order)

Subject lines:

- Under his tough exterior
- Four things you can do tonight
- What men rarely let a woman see

Preheader: Step 3 of the Deep Attachment Sequence.

Hi {{first_name}},

Relationship coach Hannah Jackson has a blunt explanation for why her method works, and I'll share it with you in a moment.

First, some background. Hannah built her program, Make Him Love You Forever, from an anonymous survey of 416 men. She asked them why they lose interest, what turns them off, and what made them sure a woman was The One. Five things kept coming up, and she turned them into five steps.

Step 3 is called Unconditional Acceptance.

Inside it is what she calls the Ultra-Bonding Strategy. It's a four-step strategy, and she describes it as the four things you can do tonight.

Now, that blunt explanation. Hannah says the Deep Attachment Sequence works "because it cuts through a guy's 'tough exterior' B.S. and taps right into his deep emotional core... making him vulnerable in a way that he usually never allows himself to be."

You can read about Step 3 and the other four steps here:

[HOPLINK]

[YOUR NAME]

P.S. Full disclosure: I may be paid a commission if you buy through my link. Your price stays the same.

Email 9: Step 4: Desire Without Need

Group: Curiosity emails (one craving or step each, send in any order)

Subject lines:

- Wanting him vs. needing him
- Step 4: Desire Without Need
- The fourth thing he craves

Preheader: Hannah Jackson gives you the exact words for this one.

Hi {{first_name}},

There's a line between showing a man you want him and showing him you need him, and relationship coach Hannah Jackson built a whole step of her program around it.

She calls it Desire Without Need. It's Step 4 of her Deep Attachment Sequence, the five things that kept coming up when 416 men answered her anonymous survey about women and love.

Knowing about that line is one thing. Knowing what to actually say is the hard part, especially when you really like him.

That's why Hannah gives you two tools for this step. The first is the Emotional Hook Sequence, which is 10 simple word-for-word scripts you can use by text, email or in person. The second is what she calls the Desire Waterfall effect, which she describes as a simple technique that taps into a man's desires.

So instead of guessing where the line is, you have the words ready.

Step 4 and the rest of the sequence are here:

[HOPLINK]

[YOUR NAME]

P.S. In the interest of honesty, I may earn a commission if you buy through my link, at no extra cost to you.

Email 10: Step 5: Fulfill His Hero Fantasy

Group: Curiosity emails (one craving or step each, send in any order)

Subject lines:

- The 7 'Hero Worshipper' signals
- The step you can't leave out
- What makes a man feel like your hero?

Preheader: The last of the five things men secretly crave.

Hi {{first_name}},

The fifth thing on relationship coach Hannah Jackson's list has the most dramatic name of all: Fulfill His Hero Fantasy. It's also the step she warns you can't skip.

Hannah found five things that men secretly crave in a relationship by reading the anonymous confessions of 416 men. She put them in order as the Deep Attachment Sequence, and this one comes last.

For Step 5 she teaches what she calls the 7 "Hero Worshipper" signals.

Why can't you skip it? Because of what the survey showed her. In her words: "Without going through these 5 stages, men often lose interest, and look elsewhere... Experiencing three or even four of these attachment stages simply isn't enough."

So a woman can do the first four well and still leave him feeling that something is missing. Step 5 completes the sequence.

See all five steps here:

[HOPLINK]

[YOUR NAME]

P.S. I may receive a commission if you buy through my link. You pay the same price either way.

Email 11: The #1 mistake: attraction vs. attachment

Group: Curiosity emails (one craving or step each, send in any order)

Subject lines:

- The #1 mistake women make with men
- Why he can find you attractive and still leave
- Attraction gets his attention. Then what?

Preheader: 416 men explained the difference.

Hi {{first_name}},

Why can a man find a woman beautiful, fun and easy to be with, and still drift away from her?

Relationship coach Hannah Jackson asked 416 men questions like that in an anonymous survey. One of the questions was, "What made you SURE a woman was 'The One'?" Physical attraction was NOT the number one answer. It was something deeper.

That answer led her to what she calls the #1 mistake women make with men: focusing all of your efforts on attracting a man, rather than making him feel attached.

Attraction is what you read about in most dating advice. How to look, how to flirt, how to get his number. It works on his attention. Hannah puts the difference in one sentence: "while attraction captures a guy's attention for the short-term, attachment captures his HEART."

So that's the answer. A man can be very attracted to a woman and still drift, because attraction and attachment are two different things, and only one of them keeps him close.

Hannah's program, Make Him Love You Forever, is built around the attachment side. Five steps, taken from what those 416 men said they crave. You can see them here:

[HOPLINK]

[YOUR NAME]

P.S. I may earn a commission if you buy through my link, at no extra cost to you.

Email 12: The Desire Waterfall

Group: Technique teasers (one named technique each)

Subject lines:

- If he seems to have lost interest
- The 'Desire Waterfall'
- Hannah's #1 tip for re-attracting a man

Preheader: A technique from Make Him Love You Forever.

Hi {{first_name}},

Relationship coach Hannah Jackson has one tip she rates above everything else for a man who seems to have lost interest. It has an odd name, and I'll get to it below.

Hannah's program, Make Him Love You Forever, came out of an anonymous survey of 416 men. She asked them, among other things, why men lose interest and switch off their love. Their answers gave her five steps she calls the Deep Attachment Sequence, plus a set of named techniques.

One of those techniques is the Desire Waterfall effect. She describes it as a simple technique that works to tap into a man's desires.

And here is her tip, word for word: "using the 'Desire Waterfall' is the NUMBER ONE most powerful way to re-attract a man who's seemingly lost interest."

That's a strong statement coming from someone who once got the "I just don't feel the same way anymore" phone call herself. You can see what the Desire Waterfall is part of here:

[HOPLINK]

[YOUR NAME]

P.S. Just so you know, if you buy through my link I may earn a commission. It costs you nothing extra.

Email 13: The Emotional Hook Sequence

Group: Technique teasers (one named technique each)

Subject lines:

- What to text him (word for word)
- 10 scripts for text, email or in person
- When you don't know what to say to him

Preheader: The exact words, from a survey of 416 men.

Hi {{first_name}},

If you've ever stared at a half-written text to a man and deleted it before sending, relationship coach Hannah Jackson has something for you. She decided to take the guessing out of it.

She calls her answer the Emotional Hook Sequence: 10 simple word-for-word scripts you can use via text, email or in person.

They come from her program, Make Him Love You Forever, which she built from the anonymous confessions of 416 men about women, love and commitment. The scripts belong to Step 4 of her five-step Deep Attachment Sequence, the step she calls Desire Without Need.

That's the part I like. The scripts are written to help him feel something for you, which ties back to what a men's dating coach once told Hannah: men don't really know what they want until they FEEL it.

And since the whole method can be used in any situation with a man, through text, messaging, email or in person, the scripts fit wherever you two actually talk.

Take a look here:

[HOPLINK]

[YOUR NAME]

P.S. Full disclosure: I may be paid a commission if you buy through my link. Your price stays the same.

Email 14: Break the Spell

Group: Technique teasers (one named technique each)

Subject lines:

- When he goes quiet and distant
- How to reach him when he's in a funk
- The 'Break the Spell' method

Preheader: What to do when he's going through a hard time.

Hi {{first_name}},

When a man you care about goes quiet and distant, it is very easy to take it personally. Relationship coach Hannah Jackson teaches a different response, and it's one of my favorite parts of her program.

She calls it the Break the Spell Method. It's the response to use when he's going through a hard time, to help bring him out of his funk.

Hannah built her program, Make Him Love You Forever, from an anonymous survey of 416 men. They told her what turns them off, why they lose interest, and what makes them sure a woman is The One. The Break the Spell Method is one of the named techniques that came out of it.

So, back to the quiet, distant man. Instead of taking it personally, you'll know the response Hannah teaches for exactly that moment.

You can find it here:

[HOPLINK]

[YOUR NAME]

P.S. In the interest of honesty, I may earn a commission if you buy through my link, at no extra cost to you.

Email 15: The 'Is He Serious About Me?' Quiz

Group: Technique teasers (one named technique each)

Subject lines:

- Is he serious about you? 10 questions
- 8 out of 10
- The quiz that tells you where you stand

Preheader: Ten questions from Hannah Jackson's program.

Hi {{first_name}},

There are ten things a man does when he really wants lasting love with a woman. Relationship coach Hannah Jackson says that a man who is serious will do at least eight of them.

Her exact words: "if a man really wants lasting love with you, then he will do at least eight of these ten things without fail."

She turned those ten things into a short quiz called the 'Is He Serious About Me?' Quiz. You answer ten questions, and you get a clearer picture of where you stand.

It's one of the named techniques inside Make Him Love You Forever, the program Hannah built from the anonymous confessions of 416 men about women, love and commitment.

You can see the quiz and the rest of the program here:

[HOPLINK]

[YOUR NAME]

P.S. I may receive a commission if you buy through my link. You pay the same price either way.

Email 16: The Better Than Beauty Principle

Group: Technique teasers (one named technique each)

Subject lines:

- What men want more than beauty
- It wasn't her looks
- The Better Than Beauty Principle

Preheader: 416 men answered the question about The One.

Hi {{first_name}},

There's one thing men desire in a woman more than beauty, according to relationship coach Hannah Jackson. She calls it the Better Than Beauty Principle.

Here's where it comes from. Hannah sent an anonymous survey to men and got answers from 416 of them. One of her questions was, "What made you SURE a woman was 'The One'?"

Physical attraction was NOT the number one answer. It was something deeper.

That should be a relief to anyone who has ever compared herself to a younger or prettier woman. Hannah says so directly: "this isn't a method that will only work for supermodels, or twenty-somethings, or women who have plenty of available men at their disposal."

The Better Than Beauty Principle is one of the named techniques inside her program, Make Him Love You Forever. You can find out what that one thing is here:

[HOPLINK]

[YOUR NAME]

P.S. I may earn a commission if you buy through my link, at no extra cost to you.

Email 17: Single and dating online

Group: Situation emails (match the email to your reader's situation)

Subject lines:

- If you're dating online right now
- Before your next first date
- Texts, apps and first dates

Preheader: A method you can use by text, messaging, email or in person.

Hi {{first_name}},

If you're single and dating online, most of the first impression you make on a man happens through a screen. Relationship coach Hannah Jackson planned for that.

Hannah's program is called Make Him Love You Forever. She built it from the anonymous confessions of 416 men about women, love and commitment, and she's clear that it can be used in any situation with a man, "through text, messaging, email, or in person".

For the messaging side, there's the Emotional Hook Sequence, 10 simple word-for-word scripts for text, email or in person. For the day of the date, there's the Battery Recharge Technique, a set of simple 30 second practices to do before you see him.

And underneath both is her five-step Deep Attachment Sequence, the five things the men in her survey said they secretly crave.

Here's what one reader, Stephanie L., wrote:

"I've been a single mom for over a decade and I thought I'd be alone forever. Then my friend told me to get this course and I'm sooooo glad I did! I met an AMAZING guy recently and I can

honestly say getting this book played a HUGE part. Thanks so much Hannah!!!"

You can take a look here:

[HOPLINK]

[YOUR NAME]

P.S. Just so you know, if you buy through my link I may earn a commission. It costs you nothing extra.

Email 18: When he's pulling away

Group: Situation emails (match the email to your reader's situation)

Subject lines:

- If he's pulling away
- When a man goes cold
- Why men switch off their love

Preheader: 416 men explained why they lose interest.

Hi {{first_name}},

"I'm sorry, Hannah. I just don't feel the same way anymore..."

Relationship coach Hannah Jackson got that call from her boyfriend Josh, a couple of months after he'd told her he thought he was falling in love with her. So if a man in your life seems to be pulling away, she knows the feeling well.

And if this has happened to you, Hannah's words: "it's NOT your fault."

What she did next is why I'm writing. She wanted to understand why men pull back, so she asked them. Through her friend Slade Shaw, a well-known dating and relationship coach for men, she sent an anonymous survey and got answers from 416 men. One of the first things she asked was why men lose interest and switch off their love.

The answers became her program, Make Him Love You Forever. One technique in it is aimed squarely at this situation. It's called the Desire Waterfall, and Hannah says that using it "is the NUMBER ONE most powerful way to re-attract a man who's seemingly lost interest."

There's also the Break the Spell Method, for the times he's going through something hard and you want to help bring him out of his funk.

You can read Hannah's story and see the full program here:

[HOPLINK]

[YOUR NAME]

P.S. Full disclosure: I may be paid a commission if you buy through my link. Your price stays the same.

Email 19: A new relationship

Group: Situation emails (match the email to your reader's situation)

Subject lines:

- The first few months with a new man
- Where Hannah went wrong with Josh
- Early days with someone new?

Preheader: The mistake Hannah made in a brand-new relationship.

Hi {{first_name}},

Relationship coach Hannah Jackson made her biggest mistake with men in the happiest part of a relationship: the start.

She was deep in the blissful haze of a new relationship with a man named Josh. He'd told her, "I think I'm falling in love with you..." Then two months went by, and he called to say he didn't feel the same way anymore.

Later, an anonymous survey of 416 men showed her what had gone wrong. Something she'd always avoided doing with Josh, out of fear of pushing him away, was exactly what most of those men want MORE of.

She also found what she calls the #1 mistake women make with men: focusing all of your efforts on attracting a man, rather than making him feel attached. In a new relationship it's natural to put your energy into attraction. Attachment is what Hannah's five-step Deep Attachment Sequence is about.

One reader, Jess B., put it like this:

"I didn't realise some of the things I was doing to push men away. Reading the book and listening to the audios certainly was a wake-up call for me. I've been going out with someone for six months now, and we're crazy about each other!"

If you're in the early days with someone, this is worth reading now:

[HOPLINK]

[YOUR NAME]

P.S. In the interest of honesty, I may earn a commission if you buy through my link, at no extra cost to you.

Email 20: A long relationship gone flat

Group: Situation emails (match the email to your reader's situation)

Subject lines:

- When things have gone a bit flat
- Four things you can do tonight
- For the woman who's been with him a while

Preheader: Hannah's program is for long relationships too.

Hi {{first_name}},

There are four things relationship coach Hannah Jackson says you can do tonight with the man you're already with. I'll tell you what she calls them in a moment.

A lot of relationship advice is written for first dates. Hannah's program, Make Him Love You Forever, is written for any situation, whether you are single and online dating, "or wanting to move things forward in your relationship".

She built it from an anonymous survey of 416 men. She asked them why men lose interest and switch off their love, and what makes a man desire a woman so intensely he can't stop thinking about her. Those questions matter just as much after years together as they do in the first month.

If things between you and your partner have gone a bit flat, three parts of her program stand out.

Those four things are her Ultra-Bonding Strategy, part of Step 3, Unconditional Acceptance. Then there's the Break the Spell Method, the response to use when he's going through a hard time and you want to help bring him out of his funk. And there's the Desire Waterfall, a simple technique that taps into a man's desires.

You can see all of it here:

[HOPLINK]

[YOUR NAME]

P.S. I may receive a commission if you buy through my link. You pay the same price either way.

Email 21: He won't commit

Group: Situation emails (match the email to your reader's situation)

Subject lines:

- Is he serious about you?
- What a man needs before the next level
- When he won't talk about the future

Preheader: What 416 men said they need before they move forward.

Hi {{first_name}},

When relationship coach Hannah Jackson surveyed 416 men, one of her questions went straight to the heart of commitment: what does a man NEED in order to feel ready to take the relationship to the next level?

If you're with a man who won't talk about the future, that's probably the question on your mind too.

The men answered anonymously, so they were honest. Their answers, along with what they said about why men lose interest and what made them sure a woman was The One, became Hannah's program, Make Him Love You Forever.

Two parts of it are especially useful when you're unsure where a man stands.

The first is the 'Is He Serious About Me?' Quiz. You answer ten questions. In Hannah's words, "if a man really wants lasting love with you, then he will do at least eight of these ten things without fail." It gives you an honest picture of where you stand.

The second is a bonus called The Commitment Files, a two-part training with guest relationship coach Amy Waterman and clinical psychologist Richard Wheeler, all about men and commitment.

And the five steps of her Deep Attachment Sequence are there for the bigger picture.

You can take a look here:

[HOPLINK]

It comes with a 60-day money-back guarantee, so you can read it, listen to the audios and decide for yourself.

[YOUR NAME]

P.S. I may earn a commission if you buy through my link, at no extra cost to you.

Email 22: Short: 416 confessions

Group: Short blurbs and newsletter mentions

Subject lines:

- 416 men confessed what they crave
- Shocking confessions of 416 men
- What men won't tell you

Preheader: An anonymous survey, and five things that kept coming up.

Hi {{first_name}},

416 men answered a relationship coach's questions about women and love, and they were brutally honest, because nobody would know who said what.

The coach is Hannah Jackson. She asked why men lose interest, what turns them off, and what made them sure a woman was The One. The same five things kept coming up, and she turned them into a five-step program called Make Him Love You Forever.

Worth a read if you've ever wondered what goes on in a man's head:

[HOPLINK]

[YOUR NAME]

P.S. Just so you know, if you buy through my link I may earn a commission. It costs you nothing extra.

Email 23: Short: more than beauty

Group: Short blurbs and newsletter mentions

Subject lines:

- What men want more than beauty
- It wasn't physical attraction
- The answer 416 men gave about The One

Preheader: One survey question, and an answer worth knowing.

Hi {{first_name}},

When 416 men were asked what made them SURE a woman was The One, physical attraction was not the number one answer.

The survey was run by relationship coach Hannah Jackson, and what the men said instead became the core of her program, Make Him Love You Forever. She calls the one thing men desire more than beauty the Better Than Beauty Principle.

You can find out what it is here:

[HOPLINK]

[YOUR NAME]

P.S. Full disclosure: I may be paid a commission if you buy through my link. Your price stays the same.

Email 24: Short: 5 things he craves

Group: Short blurbs and newsletter mentions

Subject lines:

- 5 things he craves but won't tell you
- What he secretly craves
- Three out of five isn't enough

Preheader: The Deep Attachment Sequence, in five steps.

Hi {{first_name}},

There are five things men secretly crave in a relationship, and if a man only gets three or four of them, he'll still feel that something is missing.

That comes from relationship coach Hannah Jackson, who found the five in the anonymous answers of 416 men. She calls them the Deep Attachment Sequence: Captivate His Attention, Make Time Stand Still, Unconditional Acceptance, Desire Without Need and Fulfill His Hero Fantasy.

See how they fit together here:

[HOPLINK]

[YOUR NAME]

P.S. In the interest of honesty, I may earn a commission if you buy through my link, at no extra cost to you.

Email 25: Short: a wake-up call

Group: Short blurbs and newsletter mentions

Subject lines:

- "A wake-up call for me"
- The things that push men away
- What Jess didn't realize

Preheader: One reader's note about Make Him Love You Forever.

Hi {{first_name}},

"I didn't realise some of the things I was doing to push men away."

That's Jess B., writing about a program called Make Him Love You Forever by relationship coach Hannah Jackson. Here's the rest of what she said:

"Reading the book and listening to the audios certainly was a wake-up call for me. I've been going out with someone for six months now, and we're crazy about each other!"

Hannah built the program from an anonymous survey of 416 men. You can see it here:

[HOPLINK]

[YOUR NAME]

P.S. I may receive a commission if you buy through my link. You pay the same price either way.

Email 26: Short: until they feel it

Group: Short blurbs and newsletter mentions

Subject lines:

- "Men don't really know what they want, until..."
- What a men's coach told her
- Why men can't explain what they want

Preheader: A line from a men's dating coach worth remembering.

Hi {{first_name}},

A well-known dating coach for men once told his friend, relationship coach Hannah Jackson, the one line I think every woman should hear:

"Men don't really know what they want, until they FEEL it... Until they meet a woman who MAKES them feel it."

Then he helped her survey 416 men to find out exactly what that feeling is made of. What she found became her program, Make Him Love You Forever:

[HOPLINK]

[YOUR NAME]

P.S. I may earn a commission if you buy through my link, at no extra cost to you.

Social posts, ads and hooks

Product: Make Him Love You Forever by Hannah Jackson (writer and relationship coach). ClickBank vendor: menloveyou. Price: $29.95. 60-day money-back guarantee. Site: makeanymanloveyounow.com

Replace [HOPLINK] with your own hoplink: https://hop.clickbank.net?affiliate=YOURNICK&vendor=menloveyou

Rules: keep the disclosure (#ad or "(affiliate link)") on every organic post. Do not add numbers, testimonials, results promises, timeframes or deadlines. The only survey figure is 416 men.

SOCIAL POSTS

Facebook (6 posts)

Facebook 1

A dating and relationship coach for men sent an anonymous survey to the men in his network, and 416 of them answered. They were asked why men lose interest, what turns them off, and what made them sure a woman was The One.

Writer and relationship coach Hannah Jackson read every reply. When the men were asked what made them SURE a woman was The One, physical attraction was not the top answer. It was something deeper.

She wrote up what she found in a book called Make Him Love You Forever. If you've ever wondered what men say about love when they can answer anonymously, take a look:

[HOPLINK] (affiliate link)

Facebook 2

Hannah Jackson says the #1 mistake women make with men is putting all their effort into attraction and very little into attachment.

In her words, attraction captures a guy's attention for the short term, while attachment captures his heart.

Her book Make Him Love You Forever lays out five steps she calls the Deep Attachment Sequence, built from what 416 men said in an anonymous survey about love and commitment. It comes as an eBook and an audiobook, with a 60-day money-back guarantee.

Read about it here: [HOPLINK] (affiliate link)

Facebook 3

416 men were asked what they need from a woman before they feel ready to take a relationship to the next level. Hannah Jackson noticed the same five things kept coming up in their answers.

She says very few women know about them, because men rarely say them out loud. She put them in order and called it the Deep Attachment Sequence:

1. Captivate His Attention

2. Make Time Stand Still

3. Unconditional Acceptance

4. Desire Without Need

5. Fulfill His Hero Fantasy

What each step means, and how to use it, is in her book Make Him Love You Forever: [HOPLINK] (affiliate link)

Facebook 4

Hannah Jackson's boyfriend told her he thought he was falling in love with her. Two months later he called and said, "I'm sorry, Hannah. I just don't feel the same way anymore."

She spent night after night crying into a bowl of ice cream. Then she called her friend Slade, a dating and relationship coach for men, who offered to send an anonymous survey to the men in his network.

416 men answered. The biggest surprise for Hannah was that something she had always avoided doing with Josh, out of fear of pushing him away, was exactly what most men said they wanted more of.

She tells the whole story, and what she learned, in Make Him Love You Forever: [HOPLINK] (affiliate link)

Facebook 5

"Is he serious about me?" If that question has ever kept you awake, Hannah Jackson wrote ten questions to help answer it.

The quiz is in her book Make Him Love You Forever. She says a man who really wants lasting love with a woman will do at least eight of those ten things without fail.

The quiz is one small part of the program. The main part is a five-step plan she built from the answers of 416 men to an anonymous survey about love and commitment.

Have a look here: [HOPLINK] (affiliate link)

Facebook 6

Make Him Love You Forever by Hannah Jackson comes as a PDF eBook and an mp3 audiobook, so you can read it or listen to it on any device.

Inside are the five steps of what she calls the Deep Attachment Sequence, ten word-for-word scripts you can use by text, email or in person, and a ten-question quiz called 'Is He Serious About Me?'

It's $29.95 and comes with a 60-day money-back guarantee. If it doesn't live up to your expectations for any reason, you email her customer happiness team for a full refund.

[HOPLINK] (affiliate link)

Instagram (6 captions)

Instagram 1

416 men answered an anonymous survey about women and love. One of the questions was: what made you SURE she was The One?

Physical attraction was not the top answer. It was something deeper.

Writer and relationship coach Hannah Jackson read every reply and built a five-step plan from what the men said. It's in her book Make Him Love You Forever.

The link in my bio takes you to what she found.

#ad #relationshipadvice #datingadvice #loveadvice #relationshiptips #datingtips #whatmenwant #lovelife

Instagram 2

Hannah Jackson says attraction captures a man's attention for the short term, while attachment captures his heart.

She says the #1 mistake women make is putting all their effort into the first one and very little into the second. Her book Make Him Love You Forever is about the second one, in five steps she calls the Deep Attachment Sequence.

Link in bio to read more.

#ad #relationshipadvice #datingadvice #loveadvice #relationshiptips #datingtips #attachment #modernlove

Instagram 3

The five steps of the Deep Attachment Sequence, from Hannah Jackson's book Make Him Love You Forever:

1. Captivate His Attention

2. Make Time Stand Still

3. Unconditional Acceptance

4. Desire Without Need

5. Fulfill His Hero Fantasy

She built them from the answers of 416 men to an anonymous survey, and she says three or four of them on their own aren't enough. The link in my bio explains why.

#ad #relationshipadvice #datingadvice #loveadvice #relationshiptips #datingtips #lovelanguage #whatmenwant

Instagram 4

Ten word-for-word scripts that a woman can use by text, email or in person. That's what Hannah Jackson calls the Emotional Hook Sequence, and it's step four of the program in her book Make Him Love You Forever.

Each script is written out in full in the book. Link in bio.

#ad #relationshipadvice #datingadvice #loveadvice #relationshiptips #datingtips #textingtips #datingover30

Instagram 5

Make Him Love You Forever by Hannah Jackson comes with a full mp3 audiobook edition, so you can listen on a walk, in the car or before bed, on any device.

It covers what 416 men said in an anonymous survey about love and commitment, and the five steps Hannah built from their answers. It also has a 60-day money-back guarantee.

Link in bio.

#ad #relationshipadvice #datingadvice #loveadvice #relationshiptips #datingtips #audiobooks #selfgrowth

Instagram 6

"Is he serious about me?"

Hannah Jackson wrote a ten-question quiz to answer exactly that. She says a man who really wants lasting love with a woman will do at least eight of the ten things without fail.

The quiz is part of her book Make Him Love You Forever. Link in bio if you want to see the rest.

#ad #relationshipadvice #datingadvice #loveadvice #relationshiptips #datingtips #isheserious #lovelife

X / Threads (8 posts)

X 1 (187 characters)

416 men answered an anonymous survey about love. Asked what made them SURE a woman was The One, physical attraction was not the top answer. Here's what Hannah Jackson found: [HOPLINK] #ad

X 2 (180 characters)

Hannah Jackson's line that stuck with me: attraction captures a guy's attention for the short term, attachment captures his heart. Her 5-step plan for the second one: [HOPLINK] #ad

X 3 (177 characters)

Men were asked why they lose interest, what turns them off and what makes them ready for the next level. 416 of them answered. The same five things kept coming up: [HOPLINK] #ad

X 4 (196 characters)

"Men don't really know what they want, until they FEEL it." A relationship coach for men said that to Hannah Jackson, then helped her survey 416 men to find out what that feeling is: [HOPLINK] #ad

X 5 (174 characters)

A ten-question quiz for the 'is he serious about me?' question. Hannah Jackson says a man who wants lasting love will do at least eight of the ten without fail: [HOPLINK] #ad

X 6 (179 characters)

Step 4 of Hannah Jackson's Deep Attachment Sequence is called Desire Without Need. It includes what she calls the Emotional Hook sequence, ten word-for-word scripts: [HOPLINK] #ad

X 7 (183 characters)

Hannah avoided doing one thing with her boyfriend because she was scared it would push him away. In a survey of 416 men, it was exactly what most of them wanted more of: [HOPLINK] #ad

X 8 (174 characters)

Make Him Love You Forever: a PDF eBook plus an mp3 audiobook, built from what 416 men said about love and commitment. $29.95 with a 60-day money-back guarantee: [HOPLINK] #ad

Pinterest (6 pins)

Pin 1

Title: What 416 Men Said Made Them Sure She Was The One

Description: In an anonymous survey, 416 men were asked what made them sure a woman was The One. Physical attraction was not the top answer. Writer and relationship coach Hannah Jackson read every reply and turned what she found into a five-step plan called the Deep Attachment Sequence, in her book Make Him Love You Forever. [HOPLINK] (affiliate link) #relationshipadvice #datingadvice #ad

Pin 2

Title: The 5 Steps of the Deep Attachment Sequence

Description: Captivate His Attention, Make Time Stand Still, Unconditional Acceptance, Desire Without Need and Fulfill His Hero Fantasy. These are the five steps Hannah Jackson built from the answers of 416 men, and she explains each one in Make Him Love You Forever (eBook and audiobook). [HOPLINK] (affiliate link) #relationshiptips #ad

Pin 3

Title: Attraction vs Attachment: The Mistake Hannah Jackson Writes About

Description: Hannah Jackson says the #1 mistake women make with men is focusing all their effort on attraction instead of attachment. Attraction captures his attention for the short term; attachment captures his heart. Her book Make Him Love You Forever shows the five steps she uses for attachment. [HOPLINK] (affiliate link) #loveadvice #ad

Pin 4

Title: The 'Is He Serious About Me?' Quiz: 10 Questions

Description: Hannah Jackson's ten-question quiz looks at what a man does when he really wants lasting love with a woman. She says he will do at least eight of the ten things without fail. The quiz is part of Make Him Love You Forever. [HOPLINK] (affiliate link) #datingtips #relationshipgoals #ad

Pin 5

Title: Word-for-Word Texts From the Emotional Hook Sequence

Description: Ten simple word-for-word scripts that can be used by text, email or in person. They make up the Emotional Hook Sequence, one of the methods in Hannah Jackson's book

Make Him Love You Forever, which is built on an anonymous survey of 416 men. [HOPLINK] (affiliate link) #textingtips #datingadvice #ad

Pin 6

Title: A Relationship Book You Can Listen To: Make Him Love You Forever

Description: Make Him Love You Forever by Hannah Jackson comes as a PDF eBook and an mp3 audiobook that plays on any device. It covers what 416 men said in an anonymous survey about women, love and commitment. $29.95 with a 60-day money-back guarantee. [HOPLINK] (affiliate link) #audiobooks #relationshipadvice #ad

TikTok / Reels (5 captions with spoken scripts)

Use text on screen or b-roll (phone, coffee, notebook, city at night). No faces of "customers" and no before/after.

TikTok/Reels 1

Caption: What 416 men said made them sure she was The One #ad #datingadvice #relationshipadvice #lovetips

Script:

416 men answered an anonymous survey about women and love.

One question was: what made you SURE she was The One?

Looks were not the top answer. It was something deeper.

Writer and relationship coach Hannah Jackson read every reply and found the same five things kept coming up.

She explains all five in her book, Make Him Love You Forever. Link in bio.

TikTok/Reels 2

Caption: Attraction vs attachment, according to 416 men #ad #datingadvice #relationshipadvice #lovetips

Script:

Hannah Jackson says the #1 mistake women make with men is about where they put their effort.

She says it all goes into attraction.

In her words, attraction captures a guy's attention for the short term, but attachment captures his heart.

She built a five-step plan for attachment from a survey of 416 men.

It's called the Deep Attachment Sequence, and the link is in my bio.

TikTok/Reels 3

Caption: The one thing she avoided doing turned out to be what men wanted more of #ad #datingadvice #relationshipadvice #lovetips

Script:

Hannah Jackson's boyfriend said he was falling in love with her.

Two months later he called to say he didn't feel the same way anymore.

A friend who coaches men sent out an anonymous survey, and 416 men answered.

The thing she'd avoided doing, because she was scared of pushing him away, was what most of them said they wanted more of.

She wrote it all down in Make Him Love You Forever. Link in bio.

TikTok/Reels 4

Caption: 10 questions for 'is he serious about me?' #ad #datingadvice #relationshipadvice #lovetips

Script:

There's a ten-question quiz for the question 'is he serious about me?'

Relationship coach Hannah Jackson wrote it.

She says a man who really wants lasting love with a woman will do at least eight of the ten things without fail.

The quiz is inside her book, Make Him Love You Forever.

Link in bio if you want the ten questions.

TikTok/Reels 5

Caption: The 5 steps of the Deep Attachment Sequence #ad #datingadvice #relationshipadvice #lovetips

Script:

Here are the five steps Hannah Jackson built from a survey of 416 men.

One, Captivate His Attention. Two, Make Time Stand Still.

Three, Unconditional Acceptance. Four, Desire Without Need.

Five, Fulfill His Hero Fantasy.

She says three or four on their own aren't enough, and her book Make Him Love You Forever explains why. Link in bio.

ADS

Solo ads / newsletter blurbs (6)

Solo 1 (64 words)

416 men answered an anonymous survey about women and love. They said why they lose interest, what turns them off, and what made them sure a woman was The One. Writer and relationship coach Hannah Jackson read every answer and noticed the same five things kept coming up. She explains them in her book Make Him Love You Forever.

See what the men said: [HOPLINK] (affiliate link)

Solo 2 (45 words)

When 416 men were asked what made them SURE a woman was The One, physical attraction was not the top answer. It was something deeper.

Hannah Jackson turned their answers into five steps she calls the Deep Attachment Sequence. You can read about it here: [HOPLINK] (affiliate link)

Solo 3 (59 words)

Hannah Jackson says the #1 mistake women make with men is focusing all their effort on attracting him rather than making him feel attached. Attraction captures a guy's attention for the short term; attachment captures his heart.

Her book Make Him Love You Forever shows the five steps for the second part, drawn from a survey of 416 men: [HOPLINK] (affiliate link)

Solo 4 (60 words)

Hannah avoided doing one particular thing with her boyfriend because she was afraid it would push him away. Then she read the answers of 416 men to an anonymous survey, and found it was exactly what most men wanted MORE of.

She shares what it is, and four other things men said they crave, in Make Him Love You Forever: [HOPLINK] (affiliate link)

Solo 5 (55 words)

Make Him Love You Forever by Hannah Jackson includes ten word-for-word scripts that can be used by text, email or in person, a ten-question 'Is He Serious About Me?' quiz, and the five steps of her Deep Attachment Sequence. It comes as an eBook and an mp3 audiobook, with a 60-day money-back guarantee.

Details here: [HOPLINK] (affiliate link)

Solo 6 (51 words)

"Men don't really know what they want, until they FEEL it." That's what a dating coach for men told writer Hannah Jackson after her boyfriend ended things. So they asked the men on his list, and 416 of them answered.

What they said became the book Make Him Love You Forever: [HOPLINK] (affiliate link)

Facebook / Instagram ads (5)

Written to Meta's personal-attributes rule: they talk about women and men in general, never about the reader's own status.

Meta ad 1

Primary text:

In an anonymous survey, 416 men were asked what made them sure a woman was The One. Physical attraction was not the top answer. It was something deeper.

Writer and relationship coach Hannah Jackson read every reply and turned the patterns into a five-step plan she calls the Deep Attachment Sequence. Her book, Make Him Love You Forever, explains each step and comes with an audiobook edition.

Headline: What 416 Men Said About Love (28 characters)

Description: eBook + audiobook, 60-day guarantee

Meta ad 2

Primary text:

Hannah Jackson, a writer and relationship coach, says the #1 mistake women make with men is putting all their effort into attraction and very little into attachment.

Attraction captures a man's attention for the short term. Attachment is what captures his heart. Her book Make Him Love You Forever covers the five steps of attachment, built from what 416 men said in an anonymous survey.

Headline: Attraction vs Attachment (24 characters)

Description: The 5-step Deep Attachment Sequence

Meta ad 3

Primary text:

416 men answered a survey about why men lose interest, what turns them off, and what makes them ready for the next level. The same five things kept coming up.

Hannah Jackson put them in order: Captivate His Attention, Make Time Stand Still, Unconditional Acceptance, Desire Without Need and Fulfill His Hero Fantasy. Her book Make Him Love You Forever explains each one.

Headline: The 5 Things Men Said They Crave (32 characters)

Description: From an anonymous survey of 416 men

Meta ad 4

Primary text:

Hannah Jackson's boyfriend told her he was falling in love with her, then called two months later to say he didn't feel the same way anymore. A friend who coaches men sent an anonymous survey to the men in his network, and 416 of them answered.

The thing Hannah had avoided doing, out of fear of pushing him away, turned out to be what most of those men wanted more of. She wrote it all down in Make Him Love You Forever.

Headline: What Hannah Learned From 416 Men (32 characters)

Description: PDF eBook + mp3 audiobook

Meta ad 5

Primary text:

Make Him Love You Forever by Hannah Jackson includes ten simple word-for-word scripts that can be used by text, email or in person, along with the five steps of her Deep Attachment Sequence and a ten-question 'Is He Serious About Me?' quiz.

It comes as a PDF eBook and an mp3 audiobook, and it's backed by a 60-day money-back guarantee.

Headline: 10 Word-for-Word Scripts (24 characters)

Description: $29.95, 60-day money-back guarantee

Google / Bing search ads (4)

Headlines are 30 characters or fewer; descriptions 90 or fewer (counts shown). Check ClickBank and vendor rules on bidding for the product name before using it as a keyword.

Search ad 1

Headline 1: Make Him Love You Forever (25)

Headline 2: What 416 Men Confessed (22)

Headline 3: 60-Day Money-Back Guarantee (27)

Description 1: Hannah Jackson's 5-step Deep Attachment Sequence, from a survey of 416 men. (75)

Description 2: PDF eBook plus mp3 audiobook. Instant digital access for $29.95. (64)

Search ad 2

Headline 1: What Men Secretly Crave (23)

Headline 2: 5 Things Men Said They Want (27)

Headline 3: eBook + Audiobook, $29.95 (25)

Description 1: 416 men answered an anonymous survey about love. The same 5 things kept coming up. (82)

Description 2: Read what they said, and the 5 steps Hannah Jackson built from it. 60-day guarantee. (84)

Search ad 3

Headline 1: Is He Serious About Me? (23)

Headline 2: A 10-Question Quiz (18)

Headline 3: From Hannah Jackson (19)

Description 1: A man who wants lasting love will do at least 8 of these 10 things, says Hannah Jackson. (88)

Description 2: The quiz is in Make Him Love You Forever. eBook + audiobook, 60-day guarantee. (78)

Search ad 4

Headline 1: Attraction vs Attachment (24)

Headline 2: The #1 Mistake Women Make (25)

Headline 3: Hannah Jackson's 5 Steps (24)

Description 1: Attraction gets his attention for the short term. Attachment captures his heart. (80)

Description 2: Learn the Deep Attachment Sequence. $29.95 with a 60-day money-back guarantee. (78)

YouTube pre-roll scripts (about 30 seconds)

YouTube 1: What 416 men said (30 s) (77 words)

416 men answered an anonymous survey about women and love. Asked what made them sure a woman was The One, physical attraction was not the top answer. It was something deeper.

Writer and relationship coach Hannah Jackson read every reply and found the same five things kept coming up. She calls them the Deep Attachment Sequence, and explains each step in her book, Make Him Love You Forever.

Click the link to see what the men said.

YouTube 2: Attraction vs attachment (30 s) (75 words)

Hannah Jackson says the #1 mistake women make with men is putting all their effort into attraction.

Attraction captures a man's attention for the short term. Attachment is what captures his heart.

She built a five-step plan for attachment from the answers of 416 men to an anonymous survey. It's in her book and audiobook, Make Him Love You Forever, and it comes with a 60-day money-back guarantee.

Click the link below to read more.

HOOKS: 15 ANGLES

1. The 416 Men Survey

Audience: Broad: women interested in relationship advice; cold traffic

Pair with: Email group (subject lines), presell page headline, 300x250 banner

Hooks:

- 416 men answered an anonymous survey about love, and their answers surprised the woman who read them.
- What do men say about women when they can answer anonymously?
- A coach for men emailed his list an anonymous survey about women and love. 416 men replied.

2. Looks Were Not the Top Answer

Audience: Women who feel they have to look perfect to keep a man's interest

Pair with: Meta ad, Pinterest pin, TikTok/Reels

Hooks:

- 416 men were asked what made them SURE she was The One. Physical attraction was not the top answer.
- The top answer to 'what made you sure she was The One' wasn't physical attraction. It was something deeper.
- Most people would guess looks. 416 men gave a different top answer.

3. The #1 Mistake

Audience: Women dating or in new relationships who put effort into first impressions

Pair with: Email group, YouTube pre-roll, search ad

Hooks:

- Hannah Jackson says one mistake shows up again and again in how women approach men.
- Attraction gets his attention. Hannah Jackson says attachment is what captures his heart, and she has five steps for it.
- Men who start out keen sometimes lose interest. Hannah Jackson points to the #1 mistake women make.

4. The Five Things He Craves

Audience: Women in relationships wanting to move them forward

Pair with: Presell page, Facebook post, email series (one email per craving)

Hooks:

- Five things kept coming up in the answers of 416 men. Few women ever hear them said out loud.
- There are five things men in this survey said they crave from a woman but rarely say.
- Men answered honestly about what they need before they're ready for the next level. It came down to five things.

5. Hannah's Story (The Phone Call)

Audience: Women who respond to personal stories; newsletter readers

Pair with: Solo ad, email group, Facebook post

Hooks:

- "I'm sorry, Hannah. I just don't feel the same way anymore." That phone call started everything.
- Two months after he said he was falling in love with her, he called to end it.
- Hannah spent night after night crying into a bowl of ice cream. Then she called a friend who coaches men.

6. The Thing She Was Afraid To Do

Audience: Women who hold back with men for fear of seeming too much

Pair with: Email group, TikTok/Reels, solo ad

Hooks:

- Hannah avoided doing one thing with her boyfriend because she thought it would push him away.
- The thing she was scared to do turned out to be what most of 416 men wanted more of.
- What if the thing you hold back with a man is the very thing he wants more of?

7. Men Don't Know Until They Feel It

Audience: Women puzzled by mixed signals from men

Pair with: X/Threads post, Instagram caption, presell page

Hooks:

- "Men don't really know what they want, until they FEEL it." So what is the feeling?
- A dating coach for men told Hannah that men don't know what they want. Then he helped her find out.
- If men can't tell you what they want, what happens when you ask 416 of them anonymously?

8. Is He Serious About Me?

Audience: Women in a relationship who want to know where it is going

Pair with: Search ad, Pinterest pin, banner 728x60/468x60

Hooks:

- Ten questions about how a man acts when he wants lasting love. How many does he pass?
- Hannah Jackson says a man who really wants lasting love will do at least eight of these ten things.
- Is he serious? There's a ten-question quiz for that, and the answers are in what he does.

9. Word-for-Word Scripts

Audience: Women who date online or talk to men mostly by text

Pair with: Meta ad, Instagram caption, email group

Hooks:

- Ten word-for-word scripts that can be used by text, email or in person. What do they say?
- What should she text him? Hannah Jackson wrote out ten scripts, word for word.
- The Emotional Hook Sequence is ten short word-for-word scripts. What's in them?

10. Desire Without Need

Audience: Women who worry about coming across as needy

Pair with: X/Threads post, presell page, YouTube pre-roll

Hooks:

- Step four of the Deep Attachment Sequence is called Desire Without Need. What does it look like in practice?
- Step four includes the Emotional Hook sequence and something Hannah calls the Desire Waterfall effect.
- Desire Without Need is step four of five. Hannah says skipping any of the five stages leaves something missing for him.

11. His Hero Fantasy

Audience: Women curious about what makes men commit

Pair with: Email group, banner 160x600, Pinterest pin

Hooks:

- Step five is called Fulfill His Hero Fantasy, and it uses seven signals Hannah calls 'Hero Worshipper' signals.
- What are the seven 'Hero Worshipper' signals, and why did Hannah put them last?
- The last of the five things men crave is what Hannah calls the Hero Fantasy.

12. Better Than Beauty

Audience: Women over 30, 40 or 50 who feel they compete with younger women

Pair with: Facebook post, Meta ad, email group

Hooks:

- Hannah Jackson writes about ONE thing men desire more than beauty in a woman.
- For 416 men, physical attraction wasn't the top answer. So what is the ONE thing men desire more than beauty?
- Hannah says her method isn't only for supermodels or twenty-somethings. Here's why.

13. Why Men Switch Off

Audience: Women who have seen a promising relationship cool down

Pair with: Presell page, email group, YouTube pre-roll

Hooks:

- 416 men were asked why they lose interest and switch off their love. Their answers were blunt.
- What makes a man switch off? 416 men answered in an anonymous survey.
- Hannah says three or four of the five stages aren't enough. Without all five, men often look elsewhere.

14. It's Not Your Fault

Audience: Women who blame themselves after a breakup

Pair with: Solo ad, Facebook post, TikTok/Reels

Hooks:

- If a man has ever pulled away for no reason you could see, Hannah Jackson says it's not your fault.
- Most women never get the chance to hear the honest answers men give about relationships. 416 men gave theirs.
- Hannah spent night after night crying after her breakup, until she read what 416 men had to say.

15. Listen Anywhere, Low Risk

Audience: Busy women and audiobook listeners; warm or retargeting traffic

Pair with: Instagram caption, search ad, email close (last email in a series)

Hooks:

- Make Him Love You Forever comes as an mp3 audiobook too. Here's what's on it.
- Read it or listen to it, and you have 60 days to decide if it's for you.
- The whole book comes as an mp3 audiobook, so the five steps can come with you on your next walk.